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The 4th Travel Catering Services
Exhibition for Middle East, Africa and
Indian Subcontinent alongside the ITCA
Dubai 2009 Conference

16 – 18 November 2009

Dubai International Convention and Exhibition Centre



The ITCA Dubai 2009 Exhibition is the *only* dedicated travel catering services platform for the region and the **2nd largest** exhibition of its kind in the world. It is designed to introduce suppliers in the Airline, Cruise, Ferry and Railway catering and service industries to **Airline, Cruise, Rail Operators and Ship Chandlers**.

Organised by the Dubai World Trade Centre, the ITCA Dubai 2009 exhibition is complimented by the ITCA Dubai 2009 Conference – organised by the International Traveling Catering Association, expected to once again attract high profile delegates and speakers

Market Information

- The International Air Transport Association (IATA) recently announced the international scheduled traffic results, showing the Middle East is the **only** regional carrier market forecasting continued growth in the world.
- Middle East Carriers, reported positive growth up 3.6% ensuring the region will play an increasingly important role in supplier's business development and investment strategy.
- Dubai is the perfect location for such an Event– a recognised business hub for the Middle East and ten Middle East airports are building enough capacity to handle 320 million passengers per annum by 2012.
- Abu Dhabi and Dubai airports alone increased their annual passenger handling capacity by a total of 32 million passengers with the opening of new terminals for Etihad and Emirates Airlines.
- The Gulf has also become the major internal hub for the winter cruise season with Royal Caribbean, Costa Cruises and Silversea all planning to use Dubai as the Winter Cruise destination. The new cruise terminal development based at Port Rashid as part of the major Nakheel waterfront project, it's not surprising that ITCA Dubai has become such an important showcase for suppliers keen to expand operations here.

(*Sources: International Air Transport Association – IATA , www.Arabianbusiness.com , Gulf News, AME Info)

"ITCA is again excited to be partnering with the Dubai World Trade Centre for our Middle East Conference and Tradeshow in 2009. The Event in Dubai is growing in popularity with airlines, suppliers and caterers all focused on the world's most exciting and vibrant region. I look forward to welcoming you all to our Show" - Mr. David Young, President of the International Travel Catering Association

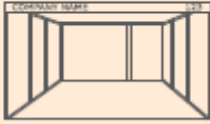


Stand Packages

SHELL SCHEME

AED 1,390 per sq.m (min. 9 sq. metres)

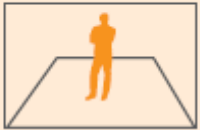
Includes carpet tiled floor, walls, name plate in English and Arabic, 1 x 13amp power point and 3 spotlights



SPACE ONLY

AED 1,255 per sq.m (min. 24 sq. metres)

Bare floor space for exhibitors who wish to design and build their own stand. Power supply is charged separately.



Sponsorship

We offer various sponsorship opportunities at ITCA Dubai. We can also tailor specific sponsorship packages to your individual requirements. Please be sure to contact the team directly for further information in this regard.

Optional Services for Exhibitors

The following are available at extra cost:

- Additional electrics
- Furniture
- Telephone/ Fax/ Data connections
- Audiovisual systems
- Design and construction services
- Display aids
- Temporary promotional staff
- Stand cleaning service

The above services need to be ordered by the deadline specified in the Order Form to avoid any surcharge or inconvenience.

Professional Management

As the organiser of ITCA Dubai, Dubai World Trade Centre offers 30 years of experience of supporting world-class events in the Middle East, providing local, regional and international exhibitors with unmatched expertise, in-depth market knowledge and excellent infrastructure. Our team organises 18 of the largest and most successful international and regional shows in the Middle East, providing a strategic platform for business development in the region. Our commitment to ongoing innovation within the conference and exhibition industry has supported the rapid growth and development of a wide range of business-to-business events, and delivered consistent satisfaction to exhibitors and visitors.

For further information or to book your stand, please contact:

The ITCA Dubai team
Dubai World Trade Centre (L.L.C.)
Tel: +971 4 308 6462
Fax +971 4 318 8607
Email: travel.catering@dwtc.com

Organised by



Partner



Industry Conference



Official ITCA carrier

